

Cafe
and byte
Delight In Every Byte

Welcome To
Cafe and byte





Cafe 
and byte

Delight In Every Byte

Coffee

*Taste the best
Burger & Sandwich*





**Creating a safer World For
You and Your Byte.**



**Our Traditional Byte
Make Your Day Joyfull.**



**A Lot Can Happen Over
Byte.**





1. FLAVOR

The basic taste (sweet, sour, bitter and salty) of the coffee along with its aromatic impression as it is tasted.

2. BODY

The feel or texture of the Byte as it coats the tongue it describes its heft, and whether it feels oily, watery or grainy

3. BALANCE/SWEETNESS

Another criterion for judging aroma, taste and finish. The degree to which the bitter and sour flavorings in the coffee are balanced by sweetness.

4. CREMA

The thick, rich foam that sits on top of a freshly pulled shot of espresso. It helps to retain the coffee's intensity.

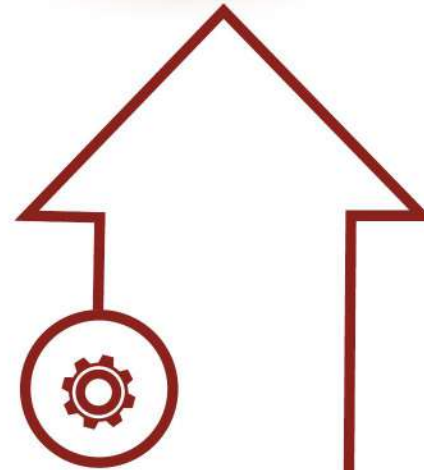




The most effective systems for the distribution of goods and services.



It combines the entrepreneurial drive of a business person with the experiences and resources of a larger company.



Corporate structure which is extremely efficient and provides maximum benefits for both parties





Cafe and byte" is a Restaurant Cafe and byte emphasising on the growing trend of cafe which can be easily seen in the western countries. Not only with their different interior concepts, but also with a wide range of food products and Beverages created in house, maintaining high standards of quality with great taste.

AWESOME





WHY CAFE AND BYTE

Cafe & Byte has been the first among all in Restaurant with its strong USP of TASTE so much so that today it ranks in top on

WORLD surpassing all other restaurants

Anyone who has visited CAFE & BYTE knows its specialty and USP. Hence, Establishing a brand recall factor will not be a problem.

cafe and byte has an expertise of over 20 years in successfully running their business and leading in Other vertical. will run your Mother kitchen and manage all the professional and expertise based cooking and all cost of plant, machinery, food cost, manpower and wastage cost.

will manage all your CRM, Online Marketing, Brand Designing so that the Franchisee will ave to plan any kind of media planning.

Complete food cost management module since dynamic and real time food production with zero waste format.



Beyond the retail outlet model with customised order, delivery planning and outdoor catering Marketing cost shared by the Franchisee and very low marketing cost since common campaign runs the city. Industry Statistics show Fast Food and cafe are the most in thing in India after the coffee wave.

People lookout for food outlets which are a differentiating factor from the ongoing cuisine outlets. has been leading in terms of consumer tastes as reflected on TRIPADVISOR Hardcore cash business Hassle-free as no credit or cash rotation issues

All Season Business without no lean period.

No learning or experimental curve

This is a long term business with a solid foundation.

Roles & Responsibilities of Cafe & byte



Technical Guidance for setting up of the Restaurant.

Operating Guidance vide the operating manual for smooth functioning of the Resturent.

Operating Interface for daily operative assistance.

Sourcing of 3 M-Men, Management and Material.

Food Cost, Standardisation and Quality management.

Guest Relation Management.

Media Planning, Mix and Management.

Online PR and Management.

Vendor Management vide CPR-Central Purchase Requisition



Roles & Responsibilities of Franchise

Pre-commissioning Capitalisation and Expenses

Marketing & Maintenance expenses in sharing mode.

Legal ownership of the business.

Legal, PR and Licensing Maintenance.

Government approvals and sanctions.

Payment of all government duties, taxes and levies.

Avoid any kind of unlawful activity.



The background of the entire page is a rich, dark brown color. At the top, there is a decorative border of thick, glossy chocolate drips. A large, elegant spoon is positioned on the right side, pouring a thick stream of chocolate down towards the bottom right corner. The chocolate has a smooth, reflective surface, suggesting a high-quality cocoa.

FRANCHISEE BENEFITS

When you invest in franchising, you disinvest in
Hits and trials. Fore-runners in franchise network
Allows you the pros of best deal and as The franchise network
expands, your individual Business will grow as well. Industry
statistics prove that success rates of Franchises are
significantly Higher than those of individuals starting their
Own business concept.

Cafe
and byte

The logo for 'Cafe and byte' features the word 'Cafe' in a large, white, cursive font. Below it, 'and byte' is written in a smaller, brown, sans-serif font. To the right of the text is a stylized orange coffee cup with steam rising from it. Below the cup is a small, realistic illustration of a hamburger with lettuce, cheese, and a tomato slice.

Delight In Every Byte

REQUIREMENT FOR EXPRESS MODEL



Outlet in Shell format :-

- * Measuring minimum 800 Sq. ft and maximum 2500 Sq. Ft. in the Mall Frontal/ Atrium, Hotel Lobby or High Customer Captive Setup.
- * Furniture will cost as per location
- * Machinery Cost:(Minimum)Rs 3,75,000/- (as per the kitchen space)
- * Stock Rs. 1, 00,000/(Minimum)
- * IT Set Up Cost: Rs. 40,000/-
- * Fit out and stock will vary depending on store size

NOTE-All prices are subject to market fluctuation.

Term of Agreement :-

The term of agreement between Café And Byte and franchisee will be for 3 years

Franchisee Fee :-

One time-2 lakhs (Non-refundable)

Royalty for express model :-

Cafe and byte will charge a royalty amounting to 8% of Revenues (less deductible taxes) or Rs. 10,000 per month (whichever is higher)+ GST Earned by the franchisee. This account will be settled at the end of every month

FRANCHISEE FEE CRITERIA

ONE TIME NON-REFUNDABLE TOWARDS



- 1. Utilization of our brand, SOP, Management and Operative Confidential Information, Recipe and Proprietary Information**
- 2. Initial Concept Planning, Initial and Continual Resource management of all Manpower, Management and Material**
- 3. Pre-commissioning to commissioning direct supervision and implementation of all systems, and setups**
- 4. Cross utilization of our all existing and corporate resources and corporate management teams.**





01 COME

02 SEAT

03 TASTE

04 FEEL AWESOME



Thanks.....

